

# **POST CAR SHOW MEETING MINUTES**

May 15, 2017

The meeting was called to order by the Car Show chair, Bob Butler at 6:54 p.m.

Bob thanked everyone for their help and participation in this year's Open Car Show. It was a great success. He expressed frustration with the fact that so many of the TCA members do not participate in any way in the process of putting on the show.

## **Reports:**

**Registration:** Pat Martin reported that we had 401 vehicles participate in the car show. That was 400 cars and one motorcycle. Don't know exactly how he got in! 106 people participated in the Hill Country Run on Sunday. We received approximately \$20,000 from registration fees and product sales.

**Silent Auction** – Kelly Mills reported a little over \$4000 in receipts from the auction which she thought was low. There were many items that did not receive bids. Gary Blum suggested that the auction tables need to be repositioned to be more obvious and accessible.

**Meet & Greet** – Lyn Blum reported that the event went very well and was well received. The same venue, caterer, and bartender have been secured for the 2018 show.

**Raffle Car** - Rob Wyckoff reported that ticket sales were just over \$66,000. He thanks everyone for their help in getting the car to events. He estimated there were over 1000 man hours put in to sell tickets.

**Parking** – Bill Scrivner reported that everything went pretty well considering we had lost several spaces. One of the parking volunteers pointed out that he did not have a map to help people find their slots so when he needed to help the participants he just did the best he could. He also suggested that everyone who is assigned a post needs to stay in that position.

There was much discussion on how to improve things for next year. It was suggested that we not worry so much about keeping cars in their classes, just get them parked! Several members said that comments they have received from participants said they really like the way we do things especially about keeping the cars parked with their class. This will be an ongoing topic of discussion.

**Hospitality Booth** – it was suggested that we are not using this facility to it's best capabilities. We need to make sure that there is someone there all day to pass out brochures/cards telling people about the TCA and inviting them to membership.

**President's Comments** – John Lickvar congratulated us all on a highly successful show. He did agree that we need to try and get more of our members involved in the show. He also stressed that it is very important to get a team of people to start work on marketing now.

Bob Butler announced that the Car Show chair for 2018 is Rob Wyckoff. Rob made a few comments with some of his ideas to strengthen the process of putting on this car show.

The meeting was adjourned at 7:41 pm.

Respectfully Submitted,  
Lyn Blum, TCA Secretary