

TCA BOARD MEETING MINUTES  
11 January 2017

The meeting was called to order by President, John Lickvar at 7:47 pm.

**Retention** – special report:

Noel Osborn had a few comments regarding retention in our club. We have a rather low rate compared to other clubs he has researched. He believes that the OALs have the most influence on our club members.

His suggestions for engagement are as follows:

#1. At the monthly meetings, get up and circulate the room and visit with people, especially new members.

#2. Periodically be in touch with your assigned members. Keep them informed of any upcoming events.

It was pointed out that the OALs get the same correspondence when a new member joins the club. This way you can keep your list current and take the opportunity to reach out to new members.

John Lickvar commented that he often hears from new members that they don't always feel welcomed into the group.

High retention is an over-all measure of the success of our club.

**Activities:**

Tom Marazzi stated that the historical tradition is that each OAL take an event/activity to CEO during the year.

At this point, Tom asked for activity/event ideas from the board members present. The following suggestions were made.

Creekmore – trip to Fredericksburg with a stay at the Hangar Inn and visit to the WWII museum

Sauder – Corvette Museum in Roosevelt, TX date TBD

Butler – Drive & Dine up 281 to Opies BBQ in Spicewood, TX

Pisano – Spicewood Winery (may combine with the one above)

Lickvar – Wimberly glassworks (perhaps on a Friday afternoon)

Butler – Tejas Rodeo (runs March through November)

Golden – Newman's Castle & Bakery in Bellville, TX

Other suggestions:

Bolling Green in November for a Vets & Vettes event

Bracken Bat Cave

YO Ranch

Flat Creek Estates Winery

Rock Box in Fredericksburg

Texas Mile – Robert Mapes and Gary Burgess possible CEOs  
Weekend event to Houston, Galveston area  
Bush Library in Dallas  
Dicks’s Classic Car Museum in San Marcos

John also pointed out the fact that an event does not have to be led by an OAL member. Anyone in the club can plan an activity and should be encouraged to do so.

Kathy Marazzi reported that the date of December 9, 2017 has been set for the annual Christmas/Holiday party. The location is pending.

Terri Butler emphasized the importance of getting all the scheduled and un-scheduled event information onto the website. This way people who are unable to attend the monthly meetings will know about upcoming events. Only 1/3 of our membership attends the monthly meeting. This leaves 2/3 unaware of events, when and where they need to sign up, etc.

Andrew Golden had a suggestion that a storyboard be created with names and pictures of the board members and all OALs. This would help new and existing members get to know people by putting a face with a name. This suggestion was well received.

The meeting was adjourned at 8:35 pm.

Respectfully Submitted,  
Lyn Blum, TCA Secretary